



Promote

Three (3) Months - \$1,500

OVERVIEW

Rooted Sonshine will develop and execute your targeted promotional marketing campaign to improve your outcomes.

GOALS

1. To increase awareness and publicity for your event
2. To provide you with valuable feedback post event
3. To provide you with the tools and strategies to promote future events

SPECIFICATIONS

Project Promote can include paid ads, targeting emails, social media campaigns, and more. Note: any paid advertisement will always be approved and paid by the client.

MILESTONES

Initial Meeting

Rooted Sonshine will: ask detailed questions to learn about the vision and purpose of your event; set expectations for what is attainable in the timeframe specified; propose a specific plan for how to meet your goals; welcome collaboration

Progress Meetings

Rooted Sonshine will provide no fewer than two (2) updates per week.

Capstone Meeting

Rooted Sonshine will: develop, send, and analyze surveys post event; schedule a one (1) hour audit review meeting that revisits goals, celebrates success, and sets the path for future growth.