



# Boost

Two (2) Weeks - \$3,000

Four (4) Weeks \$2,000

## OVERVIEW

Rooted Sunshine will foster and leverage targeted partners to boost attention toward your event in a condensed time period.

## GOALS

1. To increase awareness and publicity for your event
2. To provide you with valuable feedback post event
3. To provide you with the tools and strategies to promote future events

## SPECIFICATIONS

Project Boost can include paid ads, targeting emails, social media campaigns, and more. Note: any paid advertisement will always be approved and paid by the client.

## MILESTONES

### Initial Meeting

Rooted Sunshine will: ask detailed questions to learn about the vision and purpose of your event; set expectations for what is attainable in the timeframe specified; propose a specific plan for how to meet your goals; welcome collaboration

### Progress Reporting

Rooted Sunshine will provide no fewer than two (2) updates per week.

### Capstone Meeting

Rooted Sunshine will: develop, send, and analyze surveys post event; schedule a one (1) hour audit review meeting that revisits goals, celebrates success, and sets the path for future growth.