

# HUB

## SPORTS CENTER

PRESENTS

# PLAY UNPLUGGED

A SUMMER ADVENTURE FOR KIDS!

SPONSORSHIP  
PACKAGE



# About

## 2024 Play Unplugged



Play Unplugged is a challenge to all youth to unplug from electronics, find an activity, and play! This encouragement begins by giving them something to "earn." Businesses in the local area sponsor a "Brag Tag," a plastic tag that resembles a military dog tag. Each Tag represents a challenge or activity for the kids to complete. Once the challenge has been completed, participants go to the local business who sponsored that particular tag to claim and add to the lanyard which will be given to them at the end of the school year.

Late July, the HUB Sports Center will host a Brag Tag College where multiple businesses can have a table which allows the kids to fulfill their activity and earn multiple Brag Tags at once.

The program will run from Memorial Day to the end of September at the HUB's annual Family Fun Festival.



This program will be completely free for kids to participate.



# Sponsor Packages

## 2024 Play Unplugged



### Title Sponsor: \$1500

#### Info Tag & Brag Tag

Logo on Each Info Tag Given to All K-3rd Grade Valley Students (~6000)

Logo and Link to Website Predominately on Registration Page

500 Count Supply of Tags for Business

Business Name Listed on Individual Tag

Logo & Link to Website from Tag Registration Page

Official Sponsor Sticker

Invitation to Brag Tag College



### Tag Sponsor: \$300

#### Individual Brag Tags

500 Count Supply of Tags for Business

Business Name Listed on Individual Tag

Logo & Link to Website from Tag Registration Page

Official Sponsor Sticker

Invitation to Brag Tag College

# Registration

Select your package below. All entries must fill out the general information below. (Please type or print clearly.)

☐ Info Tag Sponsor: \$1500

☐ Tag Sponsor: \$300

☐ Prize Donation

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone(s): \_\_\_\_\_ E-mail: \_\_\_\_\_

Description of Company: \_\_\_\_\_

\_\_\_\_\_

## Payment and Billing:

\_\_\_\_\_ Enclosed is a check payable to HUB Sports Center

\_\_\_\_\_ Pay via Bank Account through Quickbooks

\_\_\_\_\_ Bill my Credit Card:

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard

Cardholder Name: \_\_\_\_\_

CC Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Special Security Code: \_\_\_\_\_

For further information, please contact

Lacy Goodson

(509)927-0602

[lacy@hubsportscenter.org](mailto:lacy@hubsportscenter.org)



Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This signed and authorized agreement allows the HUB Sports Center to include your company as a Sponsor of the HUB Sports Center's Play Unplugged, and that you understand and will follow all the Guidelines.

Return this form to the HUB Sports Center, P.O. Box 604 Greenacres, WA 99016. Enclose your check made payable to the HUB Sports Center for any applicable fees. The HUB Sports Center reserves the right to refuse participation to anyone because of non-compliance with the guidelines will result in forfeiture of all fees paid. Returned checks are subject to a \$25 fee. Payment is due prior to the event.



# Business Info

## 2024 Play Unplugged

Play Unplugged is a kids' summer activity program designed to keep them active and engaged with different activities which don't include electronics. It also allows for families to engage in the community and learn more about the area.

This program is geared to include benefits for multiple parties. First the kid doing the activities, getting away from electronics and doing a fun challenge. The parents to tackle the "I'm bored" issue as well as connecting with their kids. And businesses get the bonus of having traffic coming directly to their storefront.

Businesses can support this program in several different ways:

- Sponsor a Brag Tag at your location
- Provide a Final Prize Item
  - Once participants complete X number of Badges they can enter to win your sponsored item
- Attend a Brag Tag College
  - Late July, the HUB Sports Center will host a Brag Tag College where multiple businesses can have a table which allows the kids to fulfill their activity and earn multiple Brag Tags at once.
- Promote the Program
  - Friends, Family & Social Media
- Donate Breakaway Lanyards

### Brag Tag Sponsorship

- Choose your challenge!
  - Animal Whisperer, Car Washer, Duct Tape Master, Monkey Hunter and many more!
- Determine the requirements to earn the badge and what proof, if any, is needed
  - Purchases and/or sign ups CANNOT be used as requirement
- Include any other giveaways or activities in-store as desired
- Make sure employees understand requirements and location of Tags
- When running low on tags, contact [lacy@hubsportscenter.org](mailto:lacy@hubsportscenter.org) ASAP

# Tag Examples

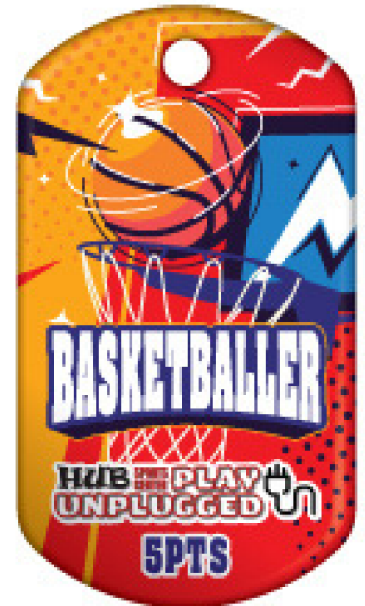
Use duct tape to make your own creation.



Side 1



Side 2



Side 1



Side 1



Side 2

Jump in the car and go on a road trip. Write down at least 20 unique, interesting things you see along the way.



Side 1



Side 2



Side 2

Shoot the basketball and make a basket. See how many you can get in a row.

Draw, sketch, paint, or even sculpt something original.